The Utah Taxpayer

from the Utah Taxpayers Association

Newsletter
August 2026



President's Message - Challenging the State's New Targeted Advertising Tax

Last week, the Utah Taxpayers Association filed a legal complaint challenging a new state law passed during the 2026 legislative session.

This is not an action we take lightly. Utah's governor and Legislature have been highly supportive of the Association and its goals over the years. They have worked hard to make Utah a taxpayer-friendly state. Some may view our legal challenge as a slap in the face to those efforts. We hope most people understand that is not the case.

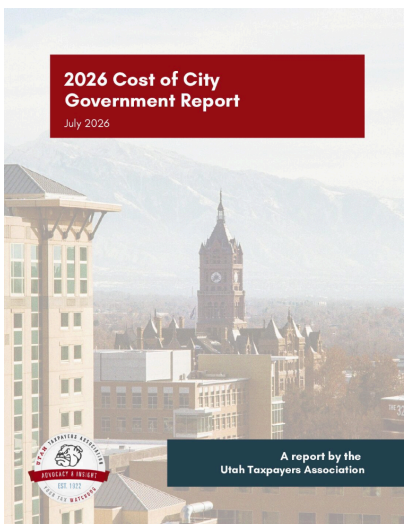
Read more here.

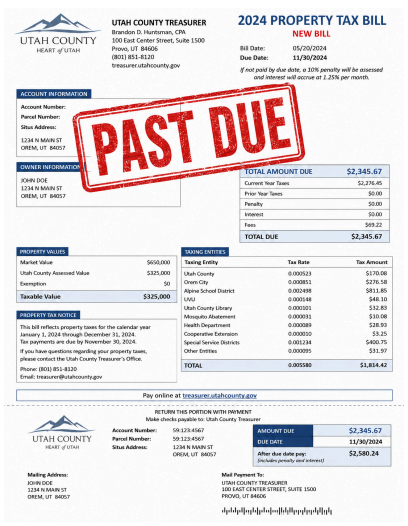
How Much Does Your City Government Cost?

Utah taxpayers face dramatically different levels of city taxes and fees depending on where they live, and you can learn about them in the latest Utah Taxpayers Association's 2026 Cost of City Government Report.

The report compares fiscal year 2025 tax and fee collections in Utah's 50 most populous cities and adjusts those collections on a per-resident basis. It also includes taxes levied by special districts that provide core municipal services such as fire, police, sewer, libraries and recreation.

Read our 2026 Cost of City Government here.





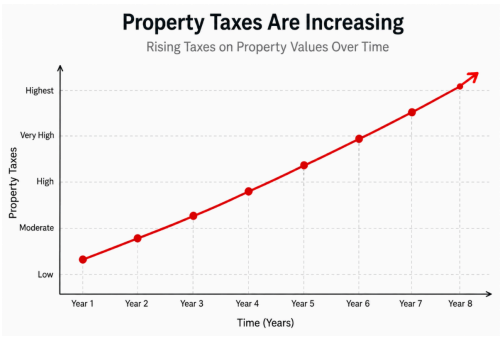
How to appeal your property tax assessment

Utah's 29 counties recently mailed property tax notices to every Utah property owner. These notices indicate the property's market value, taxable value, the property tax rate each taxing entity with jurisdiction over the property intends to levy, the anticipated total tax due on the property, and any Truth–in–Taxation hearings being held in the area.

If you believe the county assessor set your property value higher than what it would sell for, state law allows you to appeal the valuation. To begin the appeal process, property owners must notify the county's Board of Equalization that they intend to appeal their valuation.

Read more here.

See Who Is Proposing a Property Tax Increase



Utah taxpayers can now see exactly which local governments are proposing property tax increases in 2026—and what those increases could mean for their household budgets.

The Utah Taxpayers Association's updated Truth-in-Taxation list includes cities, towns, school districts, water districts, fire districts and other taxing entities across the state that are proposing a tax increase this year. For each proposed increase, the report shows the current and proposed tax rates, the percentage increase, the estimated dollar impact on an average-value home, the additional revenue the entity expects to collect, and the date, time and location of the required public hearing.

Read more here.

Your Association Accomplishments in July:

-Published the Cost of City Government Report

- Attended the National Conference of State Legislatures annual convention

- Reviewed city and school district budgets leading up to August Truth-in-Taxation meetings

- Met with Utah lawmakers regarding tax legislation

In the News:

Let's give the U of U's private sector experiment a chance
-Utah Policy

Utah lacks system to track data center tax breaks as costs soar elsewhere
-KJZZ

The other tax that Utah taxpayers should look out for
-Deseret News

Utah's Targeted Ad Tax Draws First Challenge from Advocacy Group
-Bloomberg Law

Utah Tax On Targeted Digital Ads Unconstitutional, Court Told
-Law360.com

Utah's Targeted Advertising Tax Heads to Court
-National Law Review

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